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Meet Rachal

Rachal Peters is the Business Coordinator at Relate Search, where she plays a central role in keeping operations efficient and cohesive. She brings a unique skill set cultivated over her seven years as a high school math teacher at Norwood High School in Cincinnati, Ohio, where she taught everything from Algebra to Pre-Calculus. In her current role, Rachal provides essential support, coordinates efforts between departments, and handles a range of tasks to keep the company on track.

At Relate Search, Rachal leads critical business functions, including payroll, accounts receivable and payable, data integrity, and reporting. She is also instrumental in executing the company's marketing and social media strategies, connecting with audiences online to reflect the company's mission and values. Her ability to stay organized and adapt quickly to different responsibilities stems from her teaching background, where she mastered multitasking, managing projects, and solving complex problems with ease.

Rachal is proud of her educational accomplishments, including scoring in the top 100 on Ohio's Resident Educator Summative Assessment. She earned her Bachelor's in Mathematics from The Ohio State University and a Master's in Education from Xavier University, bringing a strong analytical perspective to her work at Relate Search.

Originally from Alexandria, Louisiana, Rachal has lived across the U.S. and currently calls Ohio home. She and her husband, Gavin, have three sons—Camden, Samuel, and Elijah—and share a love for the outdoors, whether camping, hiking, or exploring National Parks. Rachal is passionate about inclusion and advocacy for children with food allergies, especially within schools and sports teams, and strives to make all children feel equally valued.

With her dedication and passion, she's an invaluable part of the team, supporting her colleagues behind the scenes to bring Relate Search's vision to life.